



ANKI OVERDRIVE: FAST & FURIOUS EDITION SHIPS TO RETAILERS

Hitting Store Shelves in U.S. and Canada on Sept. 24, Anki Merges its Award Winning Robotic Battle-Racing Experience with the Record-Smashing Fast & Furious Franchise

SAN FRANCISCO, September 22, 2017 – [Anki](#), the leading robotics and artificial intelligence (A.I.) company, and maker of two of the four best-selling premium toys last holiday, is in position to dominate this season’s must-have lists with the launch of its newest robotics product, [Anki OVERDRIVE: Fast & Furious Edition](#). Arriving in the U.S. and Canada on Sept. 24, *Anki OVERDRIVE: Fast & Furious Edition*, blends the most thrilling elements of Anki’s hit battle-racing game – an unprecedented level of customization and interaction in a physical game, driven by powerful A.I. – with the adrenaline-fueled world of *Fast & Furious*.

BATTLE FURIOUS

Featured in [Amazon’s Top 100 holiday toys list](#) for this year, *Anki OVERDRIVE: Fast & Furious Edition* pits players against the Toretto crew, including Dom, Hobbs, Letty and Tej. The iconic voices of the *Fast & Furious* characters help bring movie-like moments to life as players race and battle against their friends, family or the A.I. characters in two meticulously detailed robotic Supercars inspired by the high-octane vehicles from the films, including:

- **International MXT** – Hobbs’ iconic truck drives like its owner: Tough and steady. It rolls over obstacles, protected by its plated armor. The MXT’s weapons are blunt and direct, causing massive destruction. Its primary weapon, the rocket launcher, fires a deadly missile with a huge area of effect that wipes out everything in its path.
- **Ice Charger** – Dominic Toretto built his car for one purpose: Speed. He has no problem playing fast and loose, so long as he wins. Dom’s Ice Charger uses a Grappling Hook to gain advantage. Fire it into cars to pull yourself closer and slow down opponents.

With *Anki OVERDRIVE: Fast & Furious Edition*, even the modular track pieces get more furious. Exclusive to the game is a new Power Zone track piece that triggers a massive “hack” that disables nearby opponents when players drive through it.

Anki OVERDRIVE: Fast & Furious Edition is compatible with the existing *Anki OVERDRIVE* product ecosystem, including previously released Supercars and Expansion Kits. In order to play, the game

requires a separate, free-to-download *Anki OVERDRIVE: Fast & Furious Edition* app for iOS, Android or Fire OS, and compatible device (see [here](#) for list of compatible devices).

PRICE & AVAILABILITY

Anki OVERDRIVE: Fast & Furious Edition will be available at major retailers in the U.S., including Amazon, Best Buy, Target, Toys“R”Us and Anki.com for \$169.99. In Canada, the game will be available at Amazon.ca, Best Buy Canada, Indigo and Toys“R”Us Canada for CA\$239.99. Recommended age is 8 and up.

In addition to the U.S. and Canada, *Anki OVERDRIVE: Fast & Furious Edition* will also launch this month in U.K., Germany, Australia and the Nordic countries.

ANKI OVERDRIVE

Featuring tech so advanced that it feels like the future, *Anki OVERDRIVE* is the world’s most intelligent battle-racing system. Each Supercar is a self-aware robot, driven by powerful A.I. and equipped with deadly strategy. Whether players battle A.I. opponents or friends, their tactical options are unlimited. And with continuous software updates, the gameplay always stays fresh. Customize weapons. Swap out cars. Build new tracks. It’s easy to pick up, and nearly impossible to put down.

To date, *Anki OVERDRIVE* players have driven over 4.9M miles; played 5.4M hours; and, scanned 452M modular track pieces.

Supporting Resources

- *Anki OVERDRIVE: Fast & Furious Edition* [homepage](#)
- *Anki OVERDRIVE: Fast & Furious Edition* [supporting assets](#)
- *Anki OVERDRIVE: Fast & Furious Edition* [trailer](#)
- Keep up with @Anki news & connect with us at: [Twitter.com/Anki](https://twitter.com/Anki), [Facebook.com/Anki](https://facebook.com/Anki), [YouTube.com/Anki](https://youtube.com/Anki), and [Instagram.com/Anki](https://instagram.com/Anki)

ABOUT ANKI

Anki is harnessing robotics and artificial intelligence to deliver magical experiences that push the boundaries of the human experience. Founded in 2010 by three Carnegie Mellon Robotics Institute graduates, Anki creates consumer experiences using cutting-edge technology that was once confined to robotics labs and research institutes. For more information, visit www.anki.com.

ABOUT THE FAST & FURIOUS FRANCHISE

Over the course of eight films that have successively stoked passion in an ever-expanding audience and earned more than \$5 billion at the worldwide box office, Universal Pictures’ record-smashing homegrown franchise has become the studio’s most-profitable and longest-running one. On social media platforms, fan following for the movies and cast has grown into the biggest of any active franchise. On the heels of 2015’s *Furious 7*, one of the fastest movies to reach \$1 billion worldwide in box-office history and the sixth-biggest global title of all time, comes the newest chapter in one of the most popular and enduring

motion-picture serials of all time: *The Fate of the Furious*, which debuted in theaters in April 2017 and became the biggest global opening of all time.

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